

# **BBA Engineering Management (Mechanical)**

## **Frequently Asked Questions**

**1. What is BBA Engineering Management (Mechanical)?**

**Answer:** BBA Engineering Management (Mechanical) mainly concentrates on developing the Management, Engineering and Entrepreneurial Skills of an individual student. By providing extensive guidance and training in the field of service industry management, the course also aims to endow the students with a problem-solving capacity.

**2. What is the duration of this programme?**

**Ans:** BBA Engineering Management is a 3-year undergraduate degree programme.

**3. What are the eligibility criteria for applying for this programme?**

**Answer:** Candidates who have passed Class 12th/PUC/HSC from any stream are eligible to apply for this programme.

**4. Is there any Entrance Exam for this programme?**

**Answer:** Admission is done on the basis of marks secured in Class 12th/HSC/PUC and no separate Entrance Examination will be conducted for the same.

**5. What is the scope and opportunity of BBA Engineering Management (Mechanical)?**

**Answer:** The main scope of this programme is to pave a way for students to promote startup companies, join entry level managerial positions for sales, services, manufacturing and process industries; and enable students to do higher studies in India and abroad.

**6. What is the uniqueness of BBA Engineering Management (Mechanical)?**

**Answer:** The following are unique features of BBA Engineering Management (Mechanical)

- Practical enriched Management course.
- Interdisciplinary curriculum both in Technical & Managerial domain.
- Gain knowledge in Mechanical subjects like Manufacturing, QC and Shop Floor Drawing which make students Industry ready.
- Incorporation of Latest Technological tools such as IOT, ERP, DBMS and Digital Marketing.

**7. What is the credit distribution among the Engineering and Management in the curriculum and syllabus of BBA Engineering Management (Mechanical)?**

**Answer:**

Core Management- 60%

Core Engineering- 23%

Language and Employability Skill- 4%

Project and Internship- 13%

**8. How many total credits are required to earn to get a degree for this course?**

**Answer:** The minimum credits required to get the degree is 120 and the details are available in the curriculum and syllabus of BBA Engineering Management (Mechanical) which is available on our website.

**9. Is practical experience available in the BBA Engineering Management (Mechanical)?**

**Answer:** Yes, it is a practical enriched management course equipped with an employability skill lab to get more job opportunities.

**10. What are the latest engineering topics added in the syllabus of this course?**

**Answer:** The knowledge required to face the Industry 4.0 is trained in this course and the latest tools like IOT, Digital Marketing, DBMS, ERP and SQC lab are also covered.

**11. Is doing BBA Engineering Management worth it?**

**Answer:** Of course, an undergraduate administration degree with engineering knowledge and training in the latest tools is generally worth it for those who want to work as administrators in process, service and manufacturing industries; this includes hospitals, nonprofit organizations and private companies. A BBA Engineering Management (Mechanical) degree facilitates lots of domains to explore, unlike the degree courses of engineering or medicine.

**12. Why should I choose BBA Engineering Management (Mechanical) in Hindustan?**

**Answer:** Learning at Hindustan is designed to kickstart your professional career, helping you learn the most valuable skills for the job market of today and the future.

- Unmatched flexibility and affordability offered for world-class programmes.
- Several coveted global accreditations and recognitions to our credit.
- Curriculum is designed by industry experts and is updated at regular intervals.
- Personalized mentorship programmes are provided to meet individual needs.
- Portfolio building with real-world industry projects.
- Hands-on and immersive learning experience.
- Semester Exchange & Study Abroad programmes with various abroad universities of repute.
- Dedicated Career Services and Placement Assistance.

**13. What would you become after completion of a BBA Engineering Management (Mechanical) programme?**

**Answer:** Upon successful completion of this course, student can employ as the following:

- Sales Manager
- Area Manager
- Finance Advisor
- Strategist
- Showroom Manager
- Operations Manager
- Purchase Manager
- Quality Manager

- Delivery Manager
- Marketing Head
- Corporate Communications Manager

**14. Is BBA Engineering Management (Mechanical) easy?**

**Answer:** Yes! It is an easy course to pursue business knowledge along with some practical engineering knowledge. During the course of the BBA programme, you will gain knowledge on concepts of Marketing, Sales, Human Resource, Finance etc. Besides bookish knowledge, the programme provides practical knowledge through projects and practical sessions.

**15. Is Mathematics compulsory for BBA Engineering Management (Mechanical)?**

**Answer:** No, it is not compulsory to have Maths in class 12 for pursuing BBA Engineering Management (Mechanical) at Hindustan Institute of Technology. But, if you take Mathematics in class 12, you will have a good base over mathematical calculations and it will surely help you in learning.

**16. Is BBA Engineering Management (Mechanical) good for my career?**

**Answer:** BBA Engineering Management (Mechanical) is a completely professional degree that interests students who are serious about getting into careers in Engineering, Business and Management. Students can get placed in good companies right after getting their BBA degrees. BBA holders have the highest employment rate as compared to any of the other bachelor's degrees.

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