



HINDUSTAN

INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)



BACHELOR OF **BUSINESS ADMINISTRATION**

General Management

BBA General Management is a 3-year undergraduate Business Management course that deals with the different aspects of management. In this programme students will be taught Leadership and Management skills that will help them become efficient Leaders and Managers in today's competitive workplace.

Scope

- Focuses on developing Industry Ready Professionals with efficient business management and administrative skills.
- Curriculum and Syllabi designed to cater to the needs of SMEs and Large Enterprises in areas such as Human Resource, Marketing, Finance and Systems.
- Learning through management games, simulation and role plays to develop real-life problem-solving abilities.
- Compulsory internship in their final semester to have a practical understanding of the challenges faced by corporates.
- Club activities to enhance the leadership and managerial skills of the students.
- Opportunity to earn a degree with Honours & Add-on Minor Certificates.

Eligibility

50% Pass in HSC / +2 or Equivalent

Duration

3 Years

Career Prospects

- Business Analyst
- Business Consultant
- HR Manager
- Production Manager
- Marketing Manager
- Investment Banker
- Stock Market Analyst

Administrative Office:

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