



**HINDUSTAN**  
INSTITUTE OF TECHNOLOGY & SCIENCE  
(DEEMED TO BE UNIVERSITY)



# B.Sc. Visual Communication

**ADMISSION OPEN  
2021-22**

Decode the World of Journalism,  
Cinema & Advertising!



## Scope:

- Earn a degree with Honours & Add-on Minor Certificates.
- Engage in imaginative approaches to visual practices in the creative industries.
- As a creative practitioner, students get inspired to create and engage with industry, alongside being taught in classroom.
- Enrolling in this programme will let students learn how to work with the technology used in both digital and print publications.



## Eligibility:

- A minimum 50% Pass in HSC /Plus Two or Equivalent (or)
- Pass in 3 year related Diploma (10+3) recognized by Central/ State Government

**Duration:** 3 Years



 [info@hindustanuniv.ac.in](mailto:info@hindustanuniv.ac.in)



[www.hindustanuniv.ac.in](http://www.hindustanuniv.ac.in)

# B.Sc. Visual Communication

The School of Liberal Arts & Applied Sciences (SLAAS) at Hindustan Institute of Technology and Science (HITS) was incepted in 2012 and started offering a 3-year Undergraduate Programme in B.Sc. Visual Communication from the year 2016 onwards.

Graduates of this course will be able to produce meaningful work that will be ground-breaking within the creative industries.

## Career opportunities

- Advertising Personnel
- Professional Photographer
- Graphics Designer
- Graphics Artist
- Animation Expert
- E-Book Designer
- Photo Editor
- Short Film Maker
- Cartoonists
- Art Directors
- Ad Photographers
- Event Managers
- Scriptwriters
- Broadcast Journalists
- Directors
- Ad film Makers
- Multimedia Designer
- Multimedia Developer
- Web Graphics Artists
- Web Developer
- Content Writers
- Copywriters



### REGISTERED OFFICE:

40, G.S.T Road, St. Thomas Mount,  
Chennai - 600 016.  
India.  
Phone: +91-44-2234 1389

### UNIVERSITY CAMPUS:

1, Rajiv Gandhi Salai (OMR), Padur,  
(Via) Kelambakkam,  
Chennai - 603 103, India.  
Phone: +91-44-2747 4262