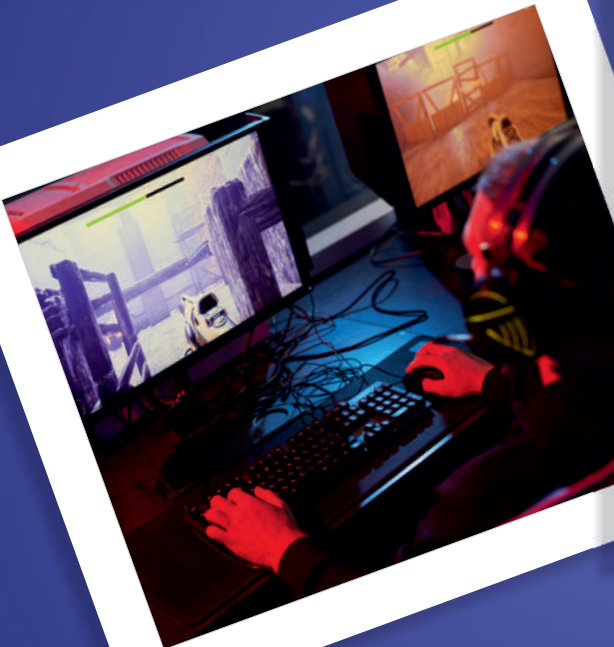




## BACHELOR OF **DESIGN** (B.Des) COMMUNICATION DESIGN

**Duration: 4 Years**

**Eligibility: A Minimum 50% Pass in  
HSC / +2 or Equivalent in any stream**



**Focus areas :**  
Graphic Design | Web Design | 2D & 3D Animation  
Typography | Game Design

### Program Objectives :

- Develop a good command over design and multimedia software
- Create professionals who develop visual experiences with the help of 2D/3D animation and visual effects like Computer Generated Imagery (CGI)

### Program Summary :

- Four year undergraduate program
- Use of latest software for design
- Leadership skill to handle a team and work cohesively
- Project based internship and learning process

### Highlights :

- Opportunity for semester abroad with Trier University, Germany, Wellington university, New Zealand
- Curriculum offering exposure in multiple design platforms
- Internship with recognized industry partners
- Software training in Design and multimedia

