

**STUDENT FEEDBACK ON CURRICULUM DEVELOPMENT**

Date: 10/9/2017

**PROGRAMME :**

MBA

**NAME OF THE RESPONDENT:**

IDA FANNY R

**REGISTER NUMBER :**

17242005

**The Curriculum, Courses and Syllabus are framed in line with industry demands.**

1                      2                      3                      4                      5

*Strongly Disagree*                                                                                                                  *Strongly Agree*

**The course outcomes are well defined and measurable.**

1                      2                      3                      4                      5

*Strongly Disagree*                                                                                                                  *Strongly Agree*

**The courses in the curriculum has good balance between theory and lab course**

1                      2                      3                      4                      5

*Strongly Disagree*                                                                                                                  *Strongly Agree*

**Curriculum allows for progressive learning from simpler to more advanced concepts**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**The course contents designed are well structured, achieving a balance between fundamentals and advanced topics.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**The course contents in the syllabus are coupled with practical examples to clarify concepts.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**The textbooks, along with the supporting reference materials adequately covered the syllabus**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**Please provide your suggestions for further improvement in curriculum**

digital marketing and media related subjects can be useful