

**STUDENT FEEDBACK ON CURRICULUM DEVELOPMENT**

Date: 12/12/2018

**PROGRAMME :**

**NAME OF THE RESPONDENT:**

BBA-Gen/Banking and FinTech. Aviation. Logistics.  
Hospital, Sports, Aviation Service and Air Cargo

BHARATH SRENEVASAN

**REGISTER NUMBER :**

18339049

**The Curriculum, Courses and Syllabus are framed in line with industry demands.**

1                      2                      3                      4                      5

*Strongly Disagree*                                                                                                                  *Strongly Agree*

**The course outcomes are well defined and measurable.**

1                      2                      3                      4                      5

*Strongly Disagree*                                                                                                                  *Strongly Agree*

**The courses in the curriculum has good balance between theory and lab course**

1                      2                      3                      4                      5

*Strongly Disagree*                                                                                                                  *Strongly Agree*

**Curriculum allows for progressive learning from simpler to more advanced concepts**

	1	2	3	4	5	
<b>Strongly Disagree</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Strongly Agree</b>

**The course contents designed are well structured, achieving a balance between fundamentals and advanced topics.**

	1	2	3	4	5	
<b>Strongly Disagree</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Strongly Agree</b>

**The course contents in the syllabus are coupled with practical examples to clarify concepts.**

	1	2	3	4	5	
<b>Strongly Disagree</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Strongly Agree</b>

**The textbooks, along with the supporting reference materials adequately covered the syllabus**

	1	2	3	4	5	
<b>Strongly Disagree</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Strongly Agree</b>

**Please provide your suggestions for further improvement in curriculum**

digital marketing units can be introduced